

pressmia.ru

**INTERNATIONAL
MULTIMEDIA
PRESS CENTER**

ROSSIYA SEGODNYA'S INTERNATIONAL MULTIMEDIA PRESS CENTER – A MAJOR BUSINESS VENUE IN RUSSIA*:

/ most visited in the country

/ innovative and high-tech

/ hosts a variety of multimedia
format events**

ANNUALLY

>40 000

guests

>24 000

media representatives

>1 600

press events

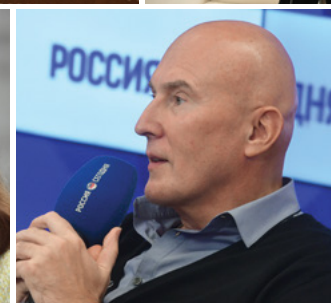
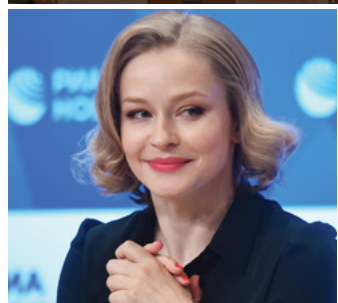
* According to Live.Venues

** Best Multimedia Platform 2021 (Russian Association of Directors of Communications and Corporate Media)

OUR GUESTS

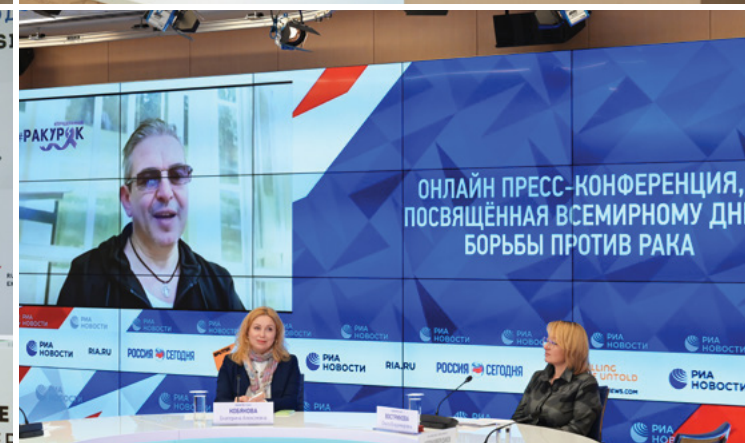


OUR GUESTS



OUR GUESTS

ATTENDING ONLINE



ADVANTAGES



/ Rossiya Segodnya press center was named the country's best business venue by Live.Venue

/ innovative media technologies enable real-time streaming of visuals in any format, offering the audience an immersive experience

/ the space is well suited to placing branded elements, as well as full-size photo displays in the lobby

/ the media group's network of high-tech venues includes 15 foreign press centers, which means events can take place anywhere in the world, with simultaneous interpreting systems available

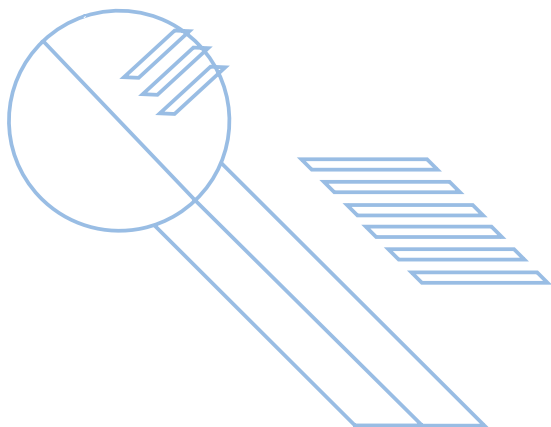
/ the press center is located in the center of the Russian capital and is completely accessible

/ press center employees have received state orders and medals, commendations and certificates from federal authorities*

* Best event team 2021 (Russian Association of Directors of Communications and Corporate Media)

EVENT FORMATS

**ROSSIYA SEGODNYA
PRESS CENTER IS THE MOST VISITED
AND TECHNOLOGICALLY ADVANCED
MEDIA PLATFORM IN RUSSIA,
OPERATING ON A PERMANENT
BASIS SINCE 1991**



CONVENTIONS

- / forum
- / summit
- / congress
- / conference
- / seminar
- / training



PRESS EVENTS

- / news conference
- / online conference
- / round table
- / briefing
- / videoconference



SOCIAL AND CULTURAL EVENTS

- / film screening
- / meet-the-artist event
- / lecture
- / public reading
- / concert

THE INTERNATIONAL MULTIMEDIA PRESS CENTER IN MOSCOW

РОССИЯ  СЕГОДНЯ

МЕЖДУНАРОДНЫЙ МУЛЬТИМЕДИЙНЫЙ ПРЕСС-ЦЕНТР

/ has **6** halls that can accommodate from **25** to **323** guests, which means the venue can handle up to **600** visitors at a time

/ the halls can be used independently or be integrated into a single media space

/ multifunctional, thoughtfully laid out, and technologically sophisticated

BIG HALL



up to **8**
speakers

up to **323**
participants



PRESIDENTIAL HALL

НТР



ЦЕНТРАЛЬНАЯ "РОССИЯ СЕГОДНЯ"



up to **12** speakers
up to **68** participants

Various speaker seating options available



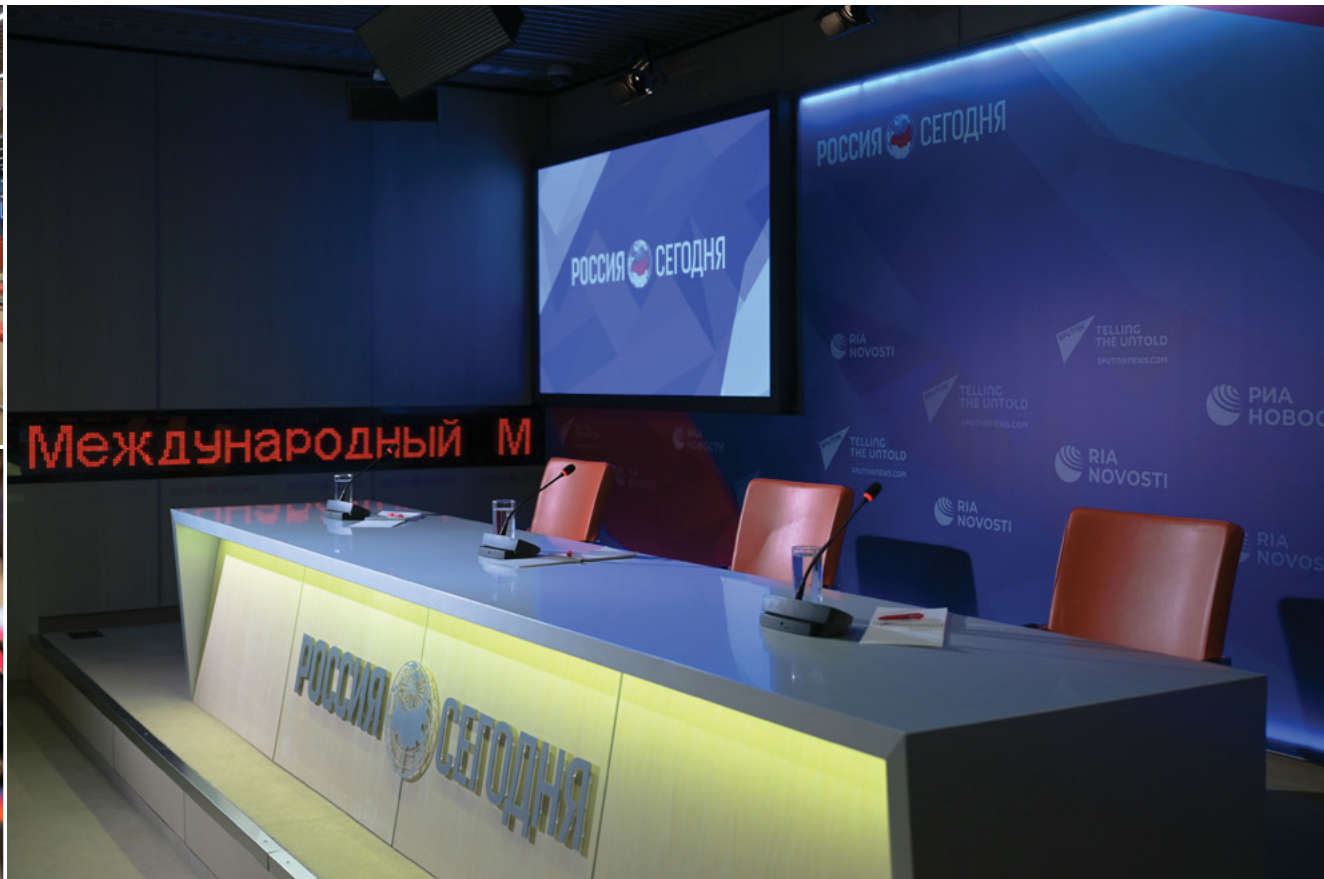
SMALL HALL



GLASS HALL



GLASS HALL

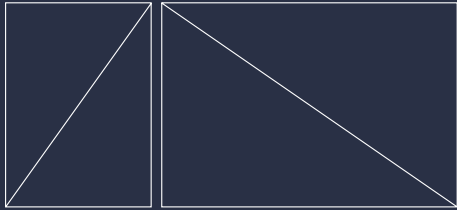


GLASS HALL

up to **8**
speakers

up to **60**
participants

Can be integrated
as a single space



up to **8**
speakers

up to **90**
participants

SMALL HALL

up to **5**
speakers

up to **35**
participants

BUSINESS HALL

up to **5** speakers
up to **40** participants





FAR HALL



up to **7** speakers from **50** to **120** participants



PROFESSIONAL MODERATION AND TRANSCRIPTION



CATERING





TERRACE





MEETING ROOMS



LOBBIES



LOBBIES

USED AS SPACE FOR PARTICIPANTS
TO GATHER AND INTERACT



CORE SERVICES AT THE PRESS CENTER

SETTING UP AND HOLDING THE EVENT

- / conference room
- / meeting room for use before the event
- / equipment set-up
- / tech support at the event
- / registration of participants and media representatives
- / secure parking area
- / branded name plates for panelists

ANNOUNCEMENT AND INVITATION OF MEDIA

- / publication of the event announcement on the press center website, pressmia.ru
- / publication of the event announcement in the Announcements section on the media group website (ria.ru)
- / publication of the announcement on the media group's private feed

ADDITIONAL SERVICES AT THE PRESS CENTER

/ inviting speakers and journalists

/ professional moderation of events

/ livestream on the press center's website
or on the client's website, as well as on social media

/ photos and videos from the event

/ follow-up monitoring of Russian and foreign media

/ preparation and publication of reports following
the event on the media group's sites (texts are written
in accordance with editorial policy)

/ final video of the event published
on the website pressmia.ru



ADDITIONAL SERVICES AT THE PRESS CENTER

/ voting hardware and software kit
with individual consoles

/ transcripts

/ simultaneous interpretation equipment

/ simultaneous interpreter services

/ emailing of client information materials
to Rossiya Segodnya media outlets

/ a dedicated internet channel

/ arrangements for speakers to arrive and for presentation
materials to be delivered on the press center grounds

/ space for cocktails, coffee breaks and buffets



INFRASTRUCTURE



**A DEDICATED
ACCREDITATION CENTER**



**A DEDICATED COATROOM
FOR PRESS CENTER VISITORS**



SPACIOUS LOBBIES



BUFFET AREAS



MEETING ROOMS



**ACCESS FOR DISABLED
VISITORS**

*/ separate entrance with ramps
for access to the press center*

/ automatic doors

/ wide elevator

/ add-on ramps in the halls

*/ comfortable barrier-free
catering areas*

*/ access for visitors accompanied
by guide dogs*

TECHNICAL CAPABILITIES

ACROSS ALL HALLS



WIRELESS RADIO MICROPHONES



WI-FI

/ free access everywhere on the grounds



SOUND/ACOUSTICS

/ single-channel RCF sound by zone (1st floor, 2nd floor, toilets, buffet area)

/ audio output from the halls, playing audio files



VIDEOCONFERENCE

/ Cisco C60

/ Polycom HDX 9006



VISUAL

/ Full HD movable plasmas (1920 * 1080)

/ plasmas in the lobbies (1st floor, 2nd floor)



PRESENTATION EQUIPMENT

/ laptop, clicker, image capture equipment

TECHNICAL CAPABILITIES

ACROSS ALL HALLS



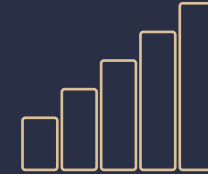
/ plasma panels,
LED screen (40 sq. m.),
projector



/ television stations
can be connected



/ computers with
internet access



/ high quality
video, television
and audio signal
transmission



/ events can be
streamed immediately
at the request of radio
stations and television
channels using
a dedicated line



/ simultaneous
interpreting
(via Televic Conference)



/ voting hardware
and software kit with
individual consoles

CONTACTS



Far Hall



Press center
Halls

Big Hall
Presidential Hall
Glass Hall
Small Hall
and Business Hall

Smolensky Boulevard

Accreditation
center

Parking area

Zubovsky Boulevard

Ostozhenka Street



Park Kultury
metro station
(line five)



Park Kultury
metro station
(line one)

Krymsky
Bridge



4 Zubovsky Boulevard
119021 Moscow, Russia

Organizing and holding events

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